

# NEWS LETTER I

12-08-2024 to 17-09-2024



# AVS ENGINEERING COLLEGE



Military Road, Ammapet, Salem- 636 003.



**Prepared By**

**Ms.S.Rubasri, AP/ECE**

**Ms.K.A.Rekha, Trainer/Placement cell**

**[www.avseenggcollege.ac.in](http://www.avseenggcollege.ac.in)**

## First year Inauguration



The First Year Classes for the batch 2024-28 has begun today (05.09.2024) at our college. Shri.K.Kailasam, Chairman, Shri .K.Rajavinayagam and Shri K.Senthilkumar, Correspondent, inaugurated the classes and wished the students the best in their careers and lives. Dr.J.Sundarajan, Principal, Dr.R.Viswanathan and Dr.D.R.Joshua, Vice-Principals, Heads of various Departments and Faculty members were present for this occasion. Induction Programs with various events have been planned to be conducted from 05.09.2024 till 17.09.2024 (8 days). These programs will enable the students to have a smooth transition from their school life to their college life. Today, we had Orientation for the Parents and Orientation for Students on how to handle the shift from School to College life were given by our Principal, Dr.J.Sundararajan. Code of Conduct for Students was elaborated by Vice-Principals, Dr.R.Viswanathan and Dr.D.R.Joshua. The Science and Humanities Faculty team of AVSEC has done all the organizing of the plethora of events for this Induction.

The second day of the 6 days Induction Programme for the first Year Students (batch 24-28) started today (06.08.2024) with a session on " Role of Physics for Budding Engineers". Prof. K.Karthi, Assistant Professor /Physics, GCE,Salem was the Resource Person. First, Dr.J.Sundarajan, Principal, addressed the students on the importance of knowing the applications of Physics. Prof.K.Karthi highlighted how Physics is the base for any invention and also all updated versions of all electrical and electronic things are dependant on the rules of Physics in an interactive and interesting way. Dr.R.Viswanathan and Dr.D.R.Joshua, Vice-Principals, Heads of various Departments and Faculty members were also present.



The Third Day of the Induction Programme for the First Year Students (batch 2024-28) started today (09.09.2024) with a Motivating Session "Kick Start" by JFF.Mrs.Rajeswari Venkatraman. She enlightened the students on setting SMART Goals to succeed in Career and life and also gave tips to create a positive aura in one's life. This was followed by an Expert Talk on "Employability Skills for Engineers" by Mr.R.A.Arul, Associate General Manager, AllSec Technologies Ltd, Chennai. He highlighted on the skills corporate companies look for in Engineering students and how to create profiles in LinkedIn. The afternoon session was another motivational one by JFP.Lavanya Yugandhar entitled "Values Building for Gen Z". She encouraged the students to focus more on character building and how to avoid distractions and create a holistic life. Dr.J.Sundarajan, Principal, felicitated every session and stressed on the importance of each session for a Fresher.



The Fourth Day of the Induction Programme for the First Year Students (Batch 24-28) started today (10.09.2024) with a Motivating Session entitled "Kick Start" by JFF.Rajeswari Venkatraman. This was followed by a Yoga Session conducted by Arivuthirukovil Trust Yoga Teachers. In the afternoon, JFP.Lavanya Yugandhar delivered another interesting session titled "Values Building for Gen Z" and motivated our students. Finally, Dr.J.Sundararajan, Principal, addressed the students about how to utilize the ideas shared by various Resource Persons in these 4 days.

The Fifth Day of the Induction Programme for the First Year Students (Batch 24-28) started today (11.09.2024) with a Motivating Session entitled "M3" by Rtn.Dr.J.Senthilkumar, Consultant Psychiatrist. This was followed by a Yoga Session conducted by Arivuthirukovil Trust Yoga Teachers. In the afternoon, Dr.V.Kasturi, Coordinator, Heartfulness Meditation Centre, Salem, delivered another interesting session titled "Light Towards Life". These sessions motivated our students on maintaining a healthy Lifestyle and Body. Before these sessions, as an introduction, Dr.J.Sundararajan, Principal, addressed the students about the importance of relaxing and destressing. Later,



The Sixth Day of the Induction Programme for the First Year Students (Batch 24-28) started today (12.09.2024) with a Motivating Session entitled "M3" by Rtn.Dr.J.Senthilkumar, Consultant Psychiatrist. In the afternoon, Dr.V.Kasturi, Coordinator, Heartfulness Meditation Centre, Salem, delivered another interesting session titled "Light Towards Life". These sessions motivated our students on maintaining a healthy Lifestyle, Mind and Body. There was also a HR Expert Talk by Mr.J.Patrick Leo, Manager and Business Partner, ISS Facility Services India Pvt Ltd., Chennai on "Corporate Culture". Earlier, as an introduction to today's sessions, Dr.J.Sundararajan, Principal, addressed the students about the importance of destressing and taking care of one's physical and mental health. He also encouraged the students to equip with corporate skills to get into elite corporate companies.

# REGATTA'24

AVS Engineering College celebrated one of its Annual Entertainment Extravaganzas of Splendor- REGATTA'24 in the College Campus on 13-09-24. "Let the magic begin with blasting music, rocking dance, loud laughter, fun-filled rides, indoor and outdoor games, and delicious food" was the theme of this day. The festivities began with Shri. K.Kailasm, Chairman of AVS and Sakthikalash Group of Educational Institutions, inaugurating the events along with Shri K.Senthilkumar, Correspondent of AVSEC 'Be so happy that when others look at you they become happy too' was witnessed when one smile created a wave of smiles. Lively laughter, dancing feet, shrilling screams, blasting music, exciting rides, entertaining games, fantastic food enjoyed with friends- what more to want for a fantabulous day of fun and frolic. Stalls with clothes and jewelry gave a fair like ambience. DJ by Mistyofficial Rishi and Team culminated in 4000 feet dancing to their musical rhythm. 2000 students enjoyed the day which was well coordinated by Dr.J.Sundararajan, Principal, Dr. R. Viswanathan and Dr.D.R.Joshua, Vice-Principals, Prof. R.S Ramya, HoD/ ECE. Directors, Heads of all departments and Faculty members ensured the smooth functioning of all the events of the day.



## Association Inauguration



The Department of Electronics and Communication Engineering in association with Institution's Innovation Council has jointly organized the Association Inauguration - "VUEGA 2K24" and Expert Talk on 4G/5G Communication Networks on 03.09.2024. Dr.M.Kavitha, Professor, K.Ramakrishnan College of Technology(Autonomous), Trichy, was the Chief Guest. Our Principal, Dr. J. Sundararajan presided over the function. The inauguration began with a Welcome Address by the Association Vice President, Ms.R.Naveenaya, III ECE. Vice-Principal, Dr. D.R.Joshua, felicitated the gathering. Association Action Plan was proposed by the Association Incharge Prof.M.Rajesh. Installation of new Office Bearers for the academic year 2024-25 was announced by Prof.R.S.Ramya,HOD/ECE. Chief Guest delivered the Inaugural Address and continued with the expert talk on '4G/5G Communication Networks'. Around 350 ECE students participated in this programme and got benefited. The Vote of thanks was given by Ms. S.Janani, III/ECE.

## Celebration

As our Nation is celebrating the 78th Independence Day on 15/08/2024 reminiscing the valor, sacrifice and courage of all the Bravehearts of our Indian Nation with Gratitude, we at AVSEC celebrated this momentous Independence Day at our college campus. The event started with TamilThai Vazhalthu followed by our Correspondent, Shri K.Senthilkumar, hoisting our Indian National Flag. Dr.J.Sundararajan, Principal, delivered the keynote address on the responsibilities we have to uplift our Nation. As part of our celebrations, our Correspondent planted tree saplings. Finally, sweets were distributed to everyone.



## Celebration



Today, 06.09.2024, on the eve of Ganesh Chaturthi, AVSEC celebrated the birth of Lord Ganesha with great devotion and enthusiasm. In this auspicious occasion, the blessings of Lord Ganesha to shower prosperity and wealth have been sought with a beautiful prayer in our College Premises. Dr. J. Sundarajan, Principal, Dr. R. Viswanathan and Dr. D. R. Joshua, Vice-Principals, Heads of various Departments, Faculty members and students were present for this precious occasion.

Janmashtami, a festival celebrating the birth of Lord Krishna, is a significant cultural and religious event for many communities. Today, 26.08.2024, National Service Scheme (NSS) Volunteers of AVS Engineering College actively participated in the Janmashtami celebrations conducted by Iskcon at Sona College of Technology, Salem. More than 50 Students participated in the event and rendered their service to the welfare of the Public.



## Events



Internal Quality Assurance Cell (IQAC) & Universal Human Values Cell (UHV) in association with the Department of Electronics and Communication Engineering jointly organized a Motivational Programme on "Values of Discipline in a Student's Life" on 22.08.24 (Thursday). The Program was presided over by the Principal, Dr. J. Sundararajan. Vice-Principals, Dr. R. Viswanathan & Dr. D. R. Joshua, felicitated the gathering. Dr. J.Senthil Kumar., B. H. M. S. , M.D.(Psy) , Consultant Psychiatrist, was the Guest Speaker. He gave a thought provoking session about the importance of discipline in human life and also emphasized that Discipline is the key to Success. 220 students participated and got benefitted.

Centre for Competency Development, in association with Taras Systems and Solutions & Tessolve Semiconductor Pvt Ltd., Bengaluru, has jointly organized a 6-Days Training Program on Embedded System & IoT . The Inauguration of this training was presided over by the Principal, Dr. J. Sundararajan. Vice-Principals, Dr. R. Viswanathan & Dr. D. R. Joshua, felicitated the gathering. Thiru.Marimuthu and Thiru.Amuthu Swaminathan, Senior Design Engineers, Taras Systems and Solutions, Bengaluru are the Training Managers for this training program. In the Inaugural session, they have given an outline about the significance of IoT, Sensors, IoT Communication and Security. 60+ students of ECE, EEE & BME are undergoing this training from today (28/08/24), onwards.





## Pledge



Today, 12/08/2024, more than 100 students took Pledge against Usage of Drugs in the presence of Mr. Ramamoorthy Ammapet Police Inspector) and Dr J Sundararajan, Principal. This event, which is the need of the hour, has created awareness among the youth on the mental and physical dangers created by drugs consumption and also on restraining oneself from even the idea of thinking about it. NSS Coordinator, Prof K Saravanan, organized this program.

## Audition

We are happy to inform that today, 28.08.2024, we have hosted the audition of the much celebrated Vijay TV show Super Singer Junior 10 at our campus. Enthusiastic budding little singers swarmed our campus, ready to showcase their singing talent and get selected for the show. Our heartfelt wishes to all of them to shine bright

